



HOME ENERGY SIGNAGE USAGE GUIDELINES

Usage Guidelines

- No requirement to use every sign – use all or some of the signage based on the efficiency features specific to each home, only use the signs that are relevant for the home on display.
- Utilize signage as a sales tool for selling specific energy efficiency features and their corresponding benefits to your homebuyers
- Signage is typically used during model home visits, parade of home tours, and HBA home shows

Printing Options

Table Toppers can be ordered from the following companies:

- [Staples](#)
- [FedEx](#)

(Print one per sheet on 8.5 x 11 paper and place in acrylic table top sign holders)

Window Clings can be ordered from the following companies:

- [StickerYou](#)
- [PrintRunner](#)

